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BRAIN ARTS PRODUCTIONS RECEIVES GRANT FROM NEXT GEN PERSONAL FINANCE AND VANGUARD CHARITABLE

Chicago, IL, November 13, 2018 – Brain Arts Productions (BAP) is pleased to announce it has received a \$10,000 grant from [Next Gen Personal Finance](#) and Vanguard Charitable. These funds will support the “Money Saving Madness” financial literacy program.

“Money Saving Madness” is a custom workshop focused on discretionary spending that BAP will offer to 200 Chicago-area high schoolers across 10 workshops throughout the city of Chicago. Through creative play, role-playing, and realistic activities, students will learn the difference between overhead and discretionary spending, the way the brain is wired to spend or save, and how to train impulses for smarter spending and saving. Each student will take home additional materials to share with parents to continue the conversation at home. Organizations can apply to host the workshop at <https://brainartsproductions.org/for-educators/workshop-application>.

“We regularly hear from parents who want tools for their children to become not just financially literate, but financially empowered,” says BAP Artistic Director, Gwen Tulin. “This grant will have tremendous impact on our community because it will allow us to offer this programming to Chicago students for free.”

Vanguard Charitable is a top U.S. grantmaking organization that fulfills its mission to increase charitable giving by sponsoring donor-advised funds.

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About Brain Arts Productions

Brain Arts Productions is a 501(c)(3) not-for-profit organization whose mission is to build financial literacy skills through the creative arts.

BAP's clients include banks, credit unions, and financial service providers, museums, schools and parents. BAP develops unique and innovative programs to help young people gain skills and knowledge about topics ranging from savings accounts to credit scores to mutual funds. Using inquiry-based learning and its own brand of immersive teaching, Brain Arts seeks to create deep learning experiences that translate to lifelong skill development. For more information, please visit www.brainartsproductions.org